



NASCAR



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APX Net to Accelerate NASCAR Productions At-Track Communications at Gigabit Speeds

New APX Net's Gigabit Fiber-Optic Connections Offers Unprecedented Capacity and Reliability To Quickly Transfer Large Data and Video Files at Race Tracks Nationwide

BERWICK, Maine, April 14, 2015 – APX Net, a communications company specializing in complex, multilocation high-speed networks, has helped NASCAR Productions throttle up its ability to send information and provide Internet services at-track to gigabit speeds by designing and managing a fiber-optic based network at race tracks nationwide. The new network is being rolled out for NASCAR Productions to support the 2015 NASCAR Sprint Cup Series season.

The implementation of the new technology represents a significant commitment by NASCAR Productions to improve its communications infrastructure for its clients, including the broadcast partners and race teams at track.

APX Net is installing new fiber optics at the race tracks. APX Net will provide NASCAR Productions with Internet access and private MPLS wide area connectivity nationwide. With the upgrade, NASCAR Productions now has the bandwidth to transmit and receive terabytes of information, increasing and improving the speed of communication at-track.

“APX Net has the ability to be flexible and meet the individual needs of our clients, and not just offer the same cookie-cutter solutions being offered by most carriers,” said Jeffrey S. Wood, CEO of APX Net.

“At NASCAR, we are driven by technology. We use innovation to generate close racing; foster safety; and create compelling experiences for fans watching at home, in-person and on the go,” said Steve Stum, Vice President, Operations and Technical Production, NASCAR Productions. “NASCAR, the tracks and teams each work with a variety of vendors to help enhance their at-track activities with the end goal of creating a faster, more seamless technology experience – from the garage to the grandstands.”

About APX Net

APX Net is a carrier-agnostic communications service provider specializing in complex, multilocation high-speed data networks. APX Net designs, installs and manages fiber-optic networks for enterprise customers with bandwidth-intensive needs, such Internet, video and cloud applications. APX Net's services are available in the top U.S. metro markets as well as Tier 2 and 3 rural markets nationwide. For more information, visit www.APX Net.com.